

Alyssa
Schaad

I am a
web designer

LaGrangeville, NY 12540

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www.AlyssaSchaad.com

OBJECTIVE

Seeking to express my creative passion through web design, utilizing my knowledge, experience and intuition through challenging design projects

EDUCATION

Awarded 11/11
Awarded 02/11

Johnson & Wales University

Bachelor in Science, Computer Graphics and New Media

Associate in Science, Web Site Development

GPA: 3.77/4.0

Advanced Web Design

Sophomore Web Solutions Team

Multimedia Applications

Projects in Internet Commerce

Design Studio

Visual Design

Computer Vision

Desktop Publishing

Imaging for Digital Media

Server Side Technologies

Information Architecture

New Media Lab

SKILLS

Operating Systems: Windows and Mac

Programming Languages: (X)HTML, CSS, Basic Actionscript 3.0, Basic PHP

Programs: Wordpress, Adobe Suite CS5(.5): Dreamweaver, Photoshop, Illustrator, InDesign, Flash, Premiere, Microsoft Office 07/10/13: Word, PowerPoint, Excel, Publisher

**RELATED WORK
EXPERIENCE**

05/12-Present

Digital Design Specialist

ALVA Press, Inc.

- Maintain website and newsletter updates
- Format eBooks for publication

02/12-Present

Volunteer Online Chair

Relay for Life-Rhinebeck NY

- Maintain Rhinebeck's Relay for Life website
- Responsibilities are to post fundraisers for all teams, send out emails, update contact information and troubleshoot problems incurred by fellow Volunteers

07/13-Present

Website Maintenance

Empire Granite, LLC.

- Maintain website, adding new content monthly

12/11-03/12

Freelance Graphic Designer

TeeSpring

- Work with Non-Profit Organizations to create event t-shirts

09/11-11/11

HTML Developer Intern

DiJiPOP

- Working with top 500 online retailers in setting up DiJiPOP ad programs
- Assist tech manager and CEO with creation of rich, next generation platform ad templates/formats
- Solved cross browser compatibility issues with corporate website

08/09-11/11

Computer Lab Assistant

Johnson & Wales University

- Assisted and repaired PC and AV equipment for JWU staff
- Upgraded several computer labs from Windows XP to Windows 7

**OTHER WORK
EXPERIENCE**

03/12-Present

Copy & Print Senior Sales Consultant

Office Depot

- Consistently greeted numerous customers daily while interacting and performing Copy & Print Services as requested
- Responsibilities include copying and printing documents, binding, creating and ordering business cards and other business products, and laminating

**AWARDS AND
HONORS**

Associate's and Bachelor's received with honors: Magna Cum Laude

Dean's List – September 2008 to November 2011

SHARP (Special Honors and Rewards Program) – November 2008-November 2011

JWU Computer Graphics and Digital Media Department Emerging Leaders Award – 2011